

2. The Ultimate Best-Selling Internet Salesletter Search Engine

I'm sure you've heard of ClickBank (I'd be more surprised if you hadn't).

They provide a wonderful service for buyers and sellers of digital information.

What most people don't realize is the wealth of marketing research and copywriting education that is available to you, if only you had a convenient way to search for the products and services, and their accompanying salesletters and promotional materials.

That's exactly the tool you have in front of you, it's ClickBank's entire library of over 10,000 products and services, and their promo packages.

And, here's another little secret -- ClickBank shows you exactly what salesletters and products are the 'winners'. They rank them in each category with the best-sellers at the top of the list.

Now you know why this is so valuable to you - you can study winning salesletters, print them out, write them in long-hand on paper to get the flow, look at how they use all the 'moving parts' of the salesletter so you can emulate winning techniques and phrases into your own ads, salesletters, and website copy...and be sure to study their followup email letters, their popups, their order pages -- everything about how they work to get the sale.

This tool can be worth a lot of money to you, so don't brush it off like 99% of all other people do. No, take advantage of all of this marketing goldmine that's right at your fingertips, and right in front of your eyeballs.

Just look around a bit for the market niche you work in, or look at completely different market niches to bring something fresh to your market niche in the way of marketing messages.

Or type in a keyword or two and click the Search button.

You can also find your competitors, possible joint venture partners, and backend products to offer your customers too.

One other thing, when you find a product and click on it, a new page will open, and yes, it will have my affiliate link attached to it. Please don't get bent out of

shape about this and miss all the benefits I've brought to you. You don't have to order anything, just learn all you can from the salesletter like I've taught you in the recording and sample salesletter.

Enjoy, learn a lot, and make a bunch of money so you can have the lifestyle you deserve!

As always, my best to you--

Mark Hendricks

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